



Leonardo Llorente

HEAD OF PRODUCT & INNOVATION

ROIBACK

<http://www.roiback.com>

BILATERAL MEETINGS

Thursday 15:00 - 18:00

DESCRIPTION Roiback is a specialist in powering direct sales for hotels. Founded in 2010 in Palma de Mallorca and with a portfolio of over 1,500 hotel chains and independent hotels, it provides hotels with solutions to increase their online direct sales and their profitability.

ORGANIZATION TYPE Company

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COUNTRY Spain

CITY Palma, Porto Pi, 8 [Google map](#)